

- ACLV
- Bretagne Lapins
- Drôme Lapins
- LOEUL & PIRIOT (Headquarter of the group)
- Multilap

From the family firm to the food group



Lapin & Bien : rabbits bred on the floor in wide enclosures a new breeding mode in favour of animal welfare.

Indexation of the purchase price of rabbits on the cost of feed.

New version of animal welfare brand : **Les Eleveurs Responsables**.



Distribution of the farms near to the production site to improve our **Animal Welfare** commitment.

Development of the specifications **Label Rouge**.



Alliance between Loeul & Pirirot and Multilap then assimilation of Bretagne Lapins : **Creation of the ALPM group**.

2 family companies (Loeul, Pirirot) specialized in the slaughtering and cut of rabbits and kid goats, create the company **LOEUL & PIRIOT**.

100% vegetable, minerals and vitaminic feed.

Creation of ACLV slaughterhouse, by the association of Loeul & Pirirot and the local feed makers and breeders groups.

Commercial partnership with Drôme Lapins, that becomes a subsidiary and reinforces our position in the South-East of France.

Rabbit feed GMO free (<0.9%).



Loeul et Pirirot group is the first operator on its market to obtain the **ISO 2001 version 2000 and the IFS certification**. Some products are excluded from the scope of the IFS Food audit. Exclusion details can be provided upon request.

Third-party control by an independent organization and membership of Bleu-Blanc-Coeur.



Some figures...



2 production sites



380 employees in France



200 breeders partners specialized and passionate



110€ millions of annual turnover from which 22 % at the export



More than **600** ref. products adapted to the different needs of the food markets



66% of controlled slaughters in the west of France



The rabbit, a tender and healthy alternative !

Numerous specifications available:

- feeding 100% vegetal, vitamins and minerals
- feeding Omega 3 with Bleu Blanc Cœur
- feeding without GMO (<0,9%)
- development of specific rearing conditions improving the respect of animal well being
- raised in parks
- certified breed
- raised in enclosures

Original and suitable products :

- whole, cut and convenience products in fresh and frozen
- a range adapted to the national or international market needs all year long
- specific developed for HORECA and retail



The kid goat A delicious whim !

Bred with milk, that brings tenderness, taste and thinness of the meat.

A meat of exception with certain organoleptic qualities.

A traditional adapted range.



Collaborate with **ALPM** means ...

- 1 Collaborate with the french leader of rabbit and kid goat (production capacity 320 000 rabbits/week and 300 000 baby goats/year).
- 2 Work with a **dynamic and reactive team**, to **answer to your needs** for more than 40 years.
- 3 Commit itself concretely with the development of **the responsible sectors 100% of french origin, with high regional identities**.
- 4 Participate to the development of the breeding conditions implicated in **the respect of the Animal well being**
- 5 To have **the guarantee of a total traceability of the products** sold by sites certified IFS.
- 6 Benefit of a **transparency** all along the **production process, from the partner farms to your plate**.
- 7 Support innovations which integrate **the society expectation**.

ALPM

Don't hesitate to contact us :

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